



OCR A-Level Media Studies – H409A: WBHS Summer 2021 Assessment Record

| Record produced and finalised by: | | | | |
|-----------------------------------|-------------------------|--------------|--|--|
| Head of Department: | JONATHAN OILWE PEARSO | ,N | | |
| Role: | HEAD OF MEDIA SNOTE | | | |
| Signature: <u>All</u> | | Date: 9-7-21 | | |
| Second Verifier: Role: | Ast Head tenher / Media | | | |
| Signature: \\ | | Date: 9/7/21 | | |

Assessment Record for determining teacher assessed grades in Summer 2021 [Whitley Bay High School] [Media Studies - A Level H409 OCR]

Assessment Evidence Form

[To be completed by the Head of Department for each subject, for each level (e.g. GCSE Maths, AS Maths and A Level Maths would require separate grids)]

Please detail the assessments used for the subject cohort (i.e. assessment resource, mock examination, controlled assessment, homework etc.). The Assessment Evidence Form should include the sources of the assessment evidence being used and the rationale for the choice of evidence, the level of control under which assessments were completed (i.e. exam-type conditions would provide a high degree of control), and any other evidence that explains the determination of the final teacher assessed grades.

Note: Ideally, the evidence used will be consistent across the class or cohort but that may not always be the case if a student has missed some teaching, or one or more assessments, for valid reasons. Any necessary variations for individual students should be recorded using the additional form below.

Indicate which assessment objectives were covered in each piece of assessment evidence (Y/N), and whether the assessment was conducted with a High (H), Medium (M) or Limited (L) level of control.

| | Type of Assessment | | | | Level of Control H, M, L |
|---|--|--|--|---|-----------------------------|
| | | AO1: Demonstrate knowledge and understanding of: 1. the theoretical framework of media 2. contexts of media and their influence on media products and processes. | AO2: Apply knowledge and understanding of the theoretical framework of media to: 1. analyse media products, including in relation to their contexts and through the use of academic theories 2. evaluate academic ideas and arguments 3. make judgements and draw conclusions. | AO3 Create cross-media products for an intended audience, by applying knowledge and understanding of the theoretical framework of media to communicate meaning. | |
| Assessment 1: [January Trial Exam] Sat 13 th and 14 th Jan 2021 Standardised 20 th Jan via Teams | Examination of both News and LFTVD aspects. 6 questions in total. | У | У | n | М |
| Assessment 2: [NEA] Completed in school over Autumn Term 2020. Standardised March 16 th 2021 | The creation of a cross media print product following the Print Brief: create a current affairs magazine and affiliate website | n | n | У | Н |
| Assessment 3: [Radio assessment] 18 th March 2021 Standardised 23 rd March | In class timed assessment on the Radio industry. Explain how media institutions maintain varieties of audiences nationally. Refer to the BBC Radio 1 Breakfast Show to support your answer. | У | У | n | H |

| Assessment 4: [Advertising Assessment] 12 th April Standardised 19 th April | In class timed assessment on the Advertising industry "Analyse how Simon on the Streets conveys values, attitudes and beliefs about homelessness." | У | У | n | Н |
|--|--|---|---|---|---|
| Assessment 5: [Video Games assessment] 12 th February 2021 Standardised 7 March 2021 | In class timed assessment on the Video Game industry. How has technological change affected media production, distribution and circulation in the gaming industry? Refer to Minecraft to support your answer. | У | У | n | H |
| Assessment 6: Jungle Book assessment 21 April 2021 Standardised 28 April | In class timed assessment on the Film industry Explain how the arrival of digitally convergent media platforms has impacted on film producers. Refer to Disney and its 1967 and 2016 versions of the jungle book (15) Or Explain how changes in distribution and production methods have affected the film industry. (15) | У | у | n | H |

| Assessment 7: | N/A | У | У | У | L |
|------------------------|-----|---|---|---|---|
| A variety of homework | | | | | |
| tasks, and independent | | | | | |
| work completed on the | | | | | |
| students blog – both | | | | | |
| theoretical and | | | | | |
| practical. | | | | | |